

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

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|---------------------------------|---|------------------------------------|
| In re Application of |) | Group Art Unit: 3688 |
| Howard Dernehl, et al. |) | Examiner: Raquel Alvarez |
| Serial No.: 09/635,994 |) | AMENDMENT AND REQUEST FOR |
| Filed: August 9, 2000 |) | CONTINUED EXAMINATION (RCE) |
| For: WEB BASED REFERRALS |) | 162 North Wolfe Road |
| WITH REWARD INCENTIVE |) | Sunnyvale, CA 94086 |
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Mail Stop RCE
Commissioner for Patents
P.O. Box 1450
Alexandria, VA 22313-1450

Sir:

In response to the final Office Action mailed August 11, 2009, and the Advisory Action mailed October 16, 2009, the Applicants request continued examination and further respond as follows:

Amendments to the Claims begin on page 2 of this paper.

Remarks/Arguments begin on page 10 of this paper.